Bright Buffalo Niagara sponsors benefit from exposure to hundreds of investors, entrepreneurs and supporters from across New York, surrounding states, southern Ontario and beyond.

Plus, sponsors at the Growth Stage and and Start-Up Stage will gain benefits related to the Buffalo Breakthrough Business Challenge (B3C), a global competition with $5 million in prizes scheduled for spring 2014 that will bring international attention to Buffalo's start-up scene.

Contact Suzanne Chamberlain at chamberl@buffalo.edu to learn more or become a sponsor. Download our full sponsorship materials:
Sponsorship Levels
,
Advertising Specifications
and
Highlights from 2012
.

Sponsorship Levels

Growth Stage Sponsor - $25,000

- Exclusive category sponsor
- Opportunity to put promotional materials in event gift bags
- Attendee list with contact details
- 10 tickets to the Bright Venture Forum and VIP Opening Dinner
- Podium opportunity at Bright Venture Forum (introductions/remarks/moderation)
- Prime exhibit booth space at the Bright Venture Forum
- Inside cover advertisement in program book and logo listing in sponsor list
- Company logo and listing on event website and all marketing materials
- Sponsor signage at the Bright Venture Forum

PLUS New Buffalo Breakthrough Business Challenge (B3C) Benefits!

- 5 tickets to the Buffalo Breakthrough Business Challenge
- Quarter-page ad in the B3C program book
- Listing in the B3C program book

Start-Up Stage Sponsor - $10,000

- 6 tickets to the Bright Venture Forum and 4 tickets to the VIP Opening Dinner
- Podium opportunity at Bright Venture Forum (moderator)
- Tabletop exhibit space at the Bright Venture Forum
- Half page advertisement in program book and logo listing in sponsor list
- Company logo and link on the Bright Venture Forum website
- Company listing in in all marketing materials and e-communications
- Sponsor signage at the Bright Venture Forum

PLUS New Buffalo Breakthrough Business Challenge (B3C) Benefits!

- Two tickets to the Buffalo Breakthrough Business Challenge
- Listing in the B3C program book

Seed Stage Sponsor - $5,000

- 4 tickets to the Bright Venture Forum and 2 tickets to the VIP Opening Dinner
- Tabletop exhibit space at the Bright Venture Forum
- Quarter page advertisement in program book
- Company listing in all marketing materials and e-communications
- Company logo and link on the Bright Venture Forum website
- Logo listing with all sponsors in event program
- Sponsor signage at the Bright Venture Forum

Pre-Seed Stage Sponsor - $2,500

- 3 tickets to the Bright Venture Forum

- Company listing in all marketing materials and e-communications
- Company logo and link on the Bright Venture Forum website
- Logo listing with all sponsors in event program

Program Advertising Opportunities

- Back Cover $1,500
- Full Page Ad $950
- Quarter Page Ad $275
- Half Page Ad $500